



# Workshop #1 Wrap-up

January 17, 2014

# The Good Old Days

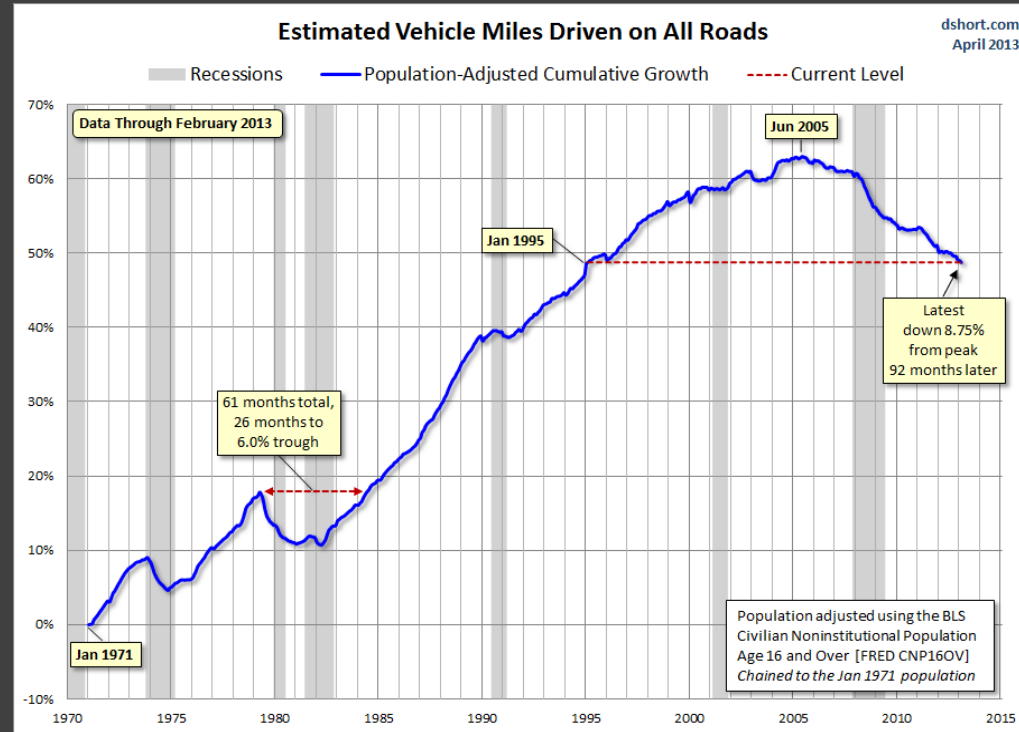


Jefferson at 3<sup>rd</sup>

- 
- Crowded
  - Dangerous
  - Dirty
  - Unhealthy
  - Lacking Greenspace

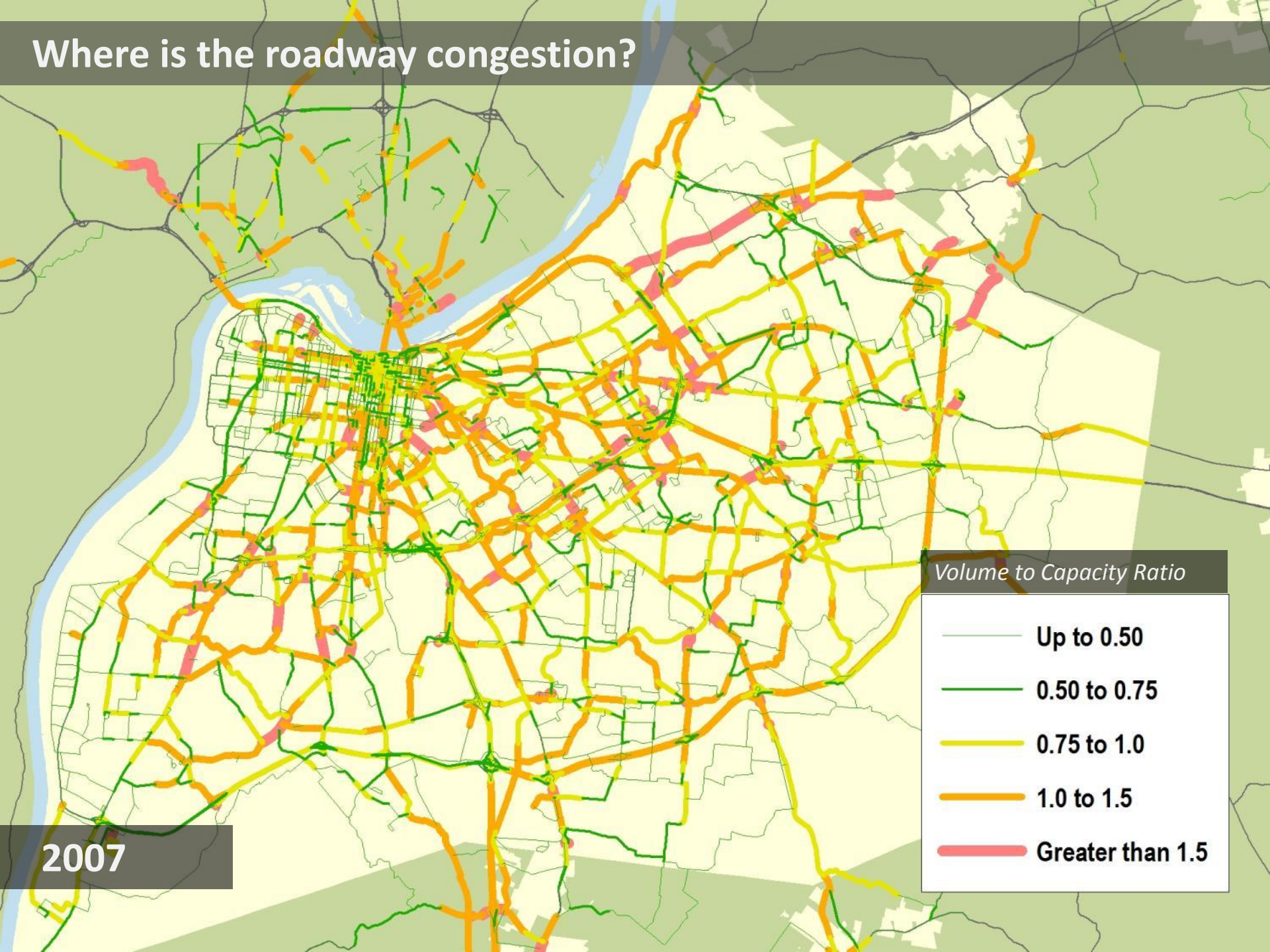
# Results Over the Last 50-Years

- 1) Vehicle Miles of Travel (VMT) Growing Faster Than Population Growth
- 2) Longer Commute Times
- 3) Decreased Transit Ridership



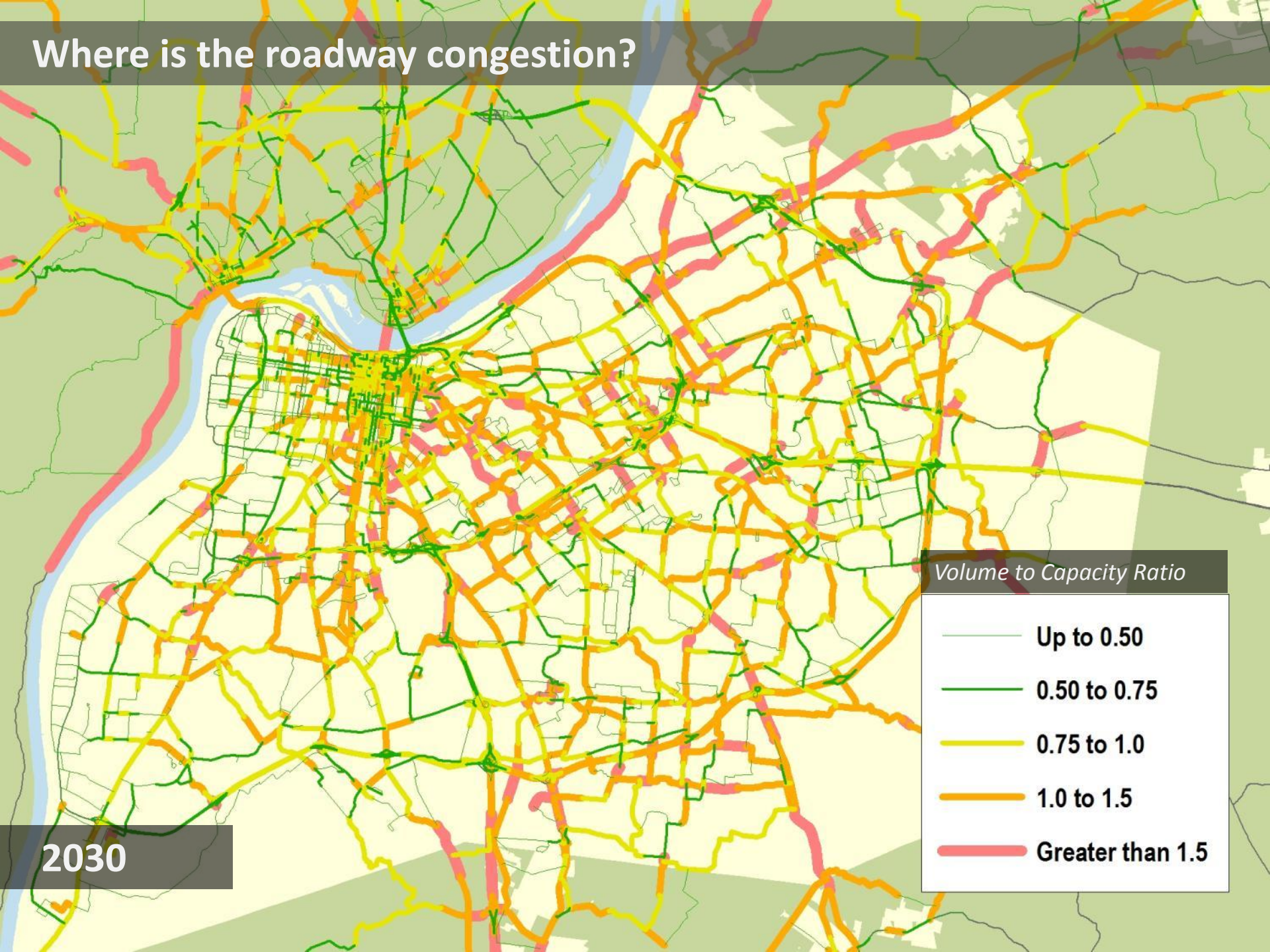


# Where is the roadway congestion?





# Where is the roadway congestion?



At least

115,000

New Louisvillians

58%

Population at retired age

>2x

Population over 80

180%

Increase in Car Traffic

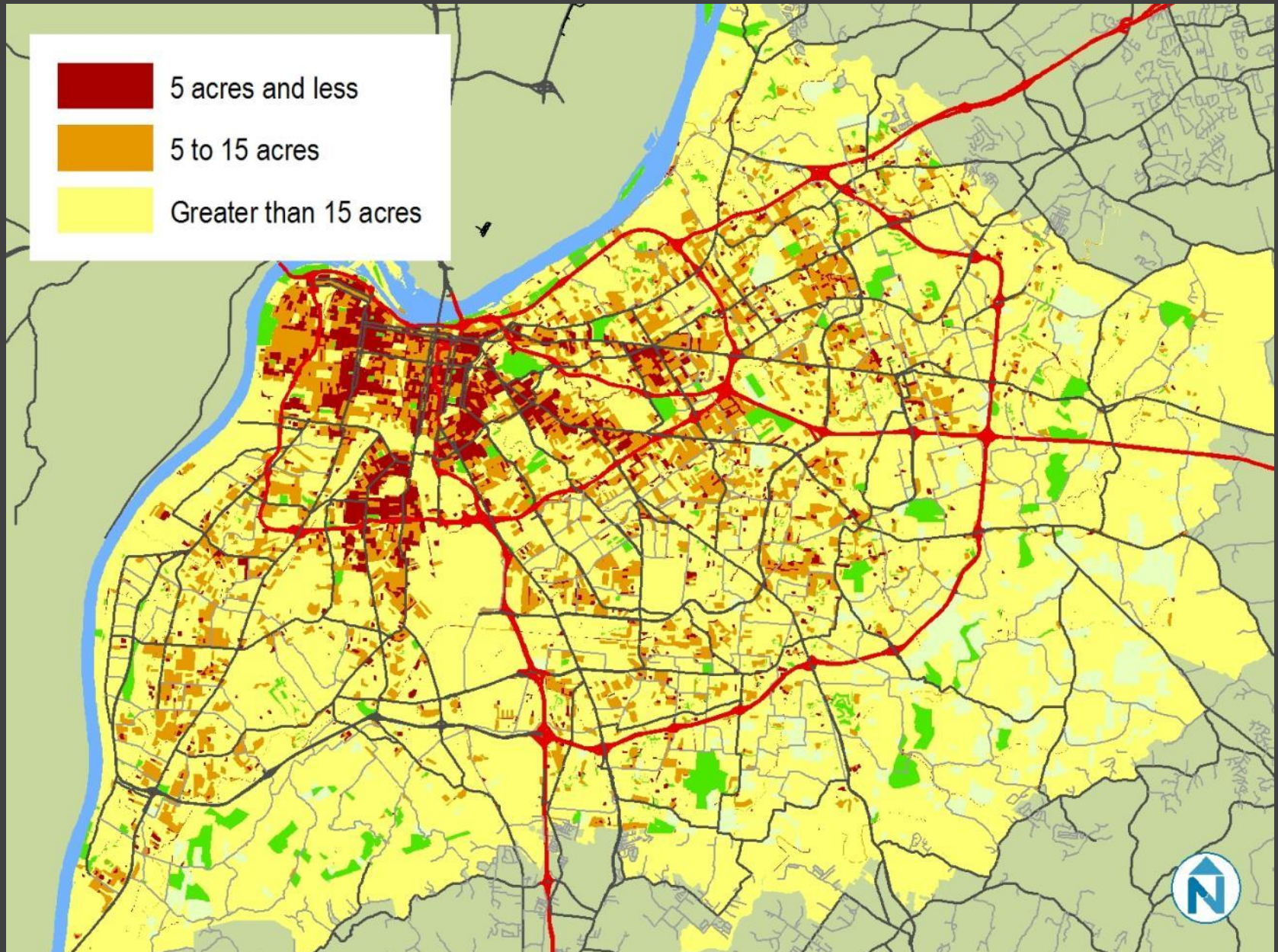
Louisville

Tomorrow

*\*Data compiled by AECOM for Vision Louisville project  
Based on current and national trends projected 25 years ahead*

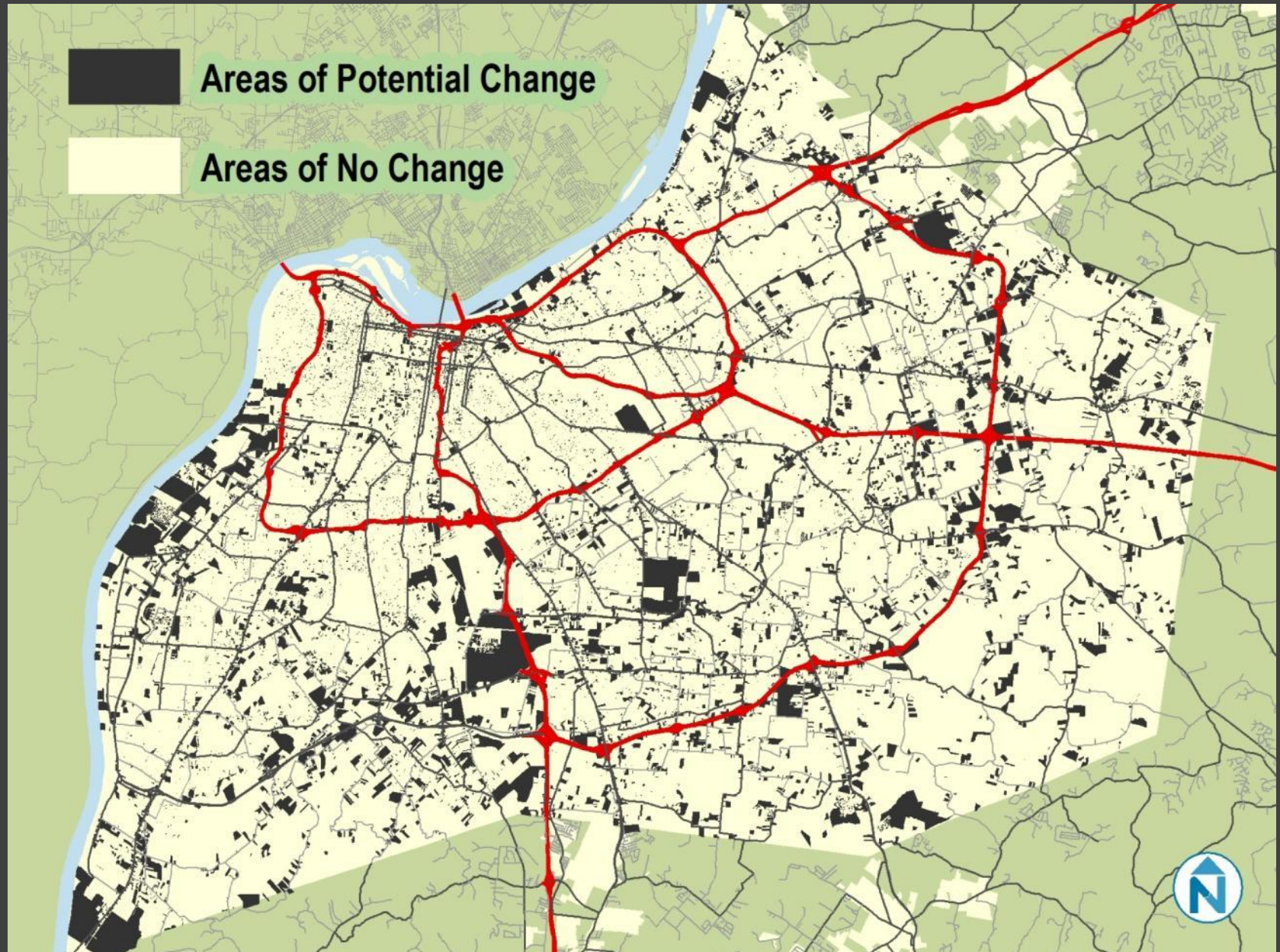


# Block Sizes





# Change and Preservation





# VISION IN ACTION

IN A PERIOD OF **SIX WEEKS, THOUSANDS OF LOUISVILLIANS** ENGAGED IN A CONVERSATION ABOUT THE FUTURE OF THE CITY AND OVER **80,000 IDEAS** WERE GENERATED FOR HOW TO IMPLEMENT A VISION FOR A **CONNECTED, CREATIVE, COMPETITIVE LOUISVILLE.**

## BIG IDEAS

## ACCELERATE

Connectivity



Creativity



Economy



Energy



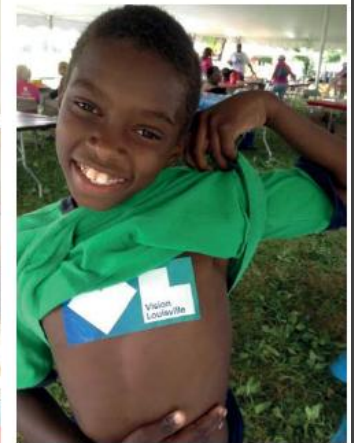
Health



Living



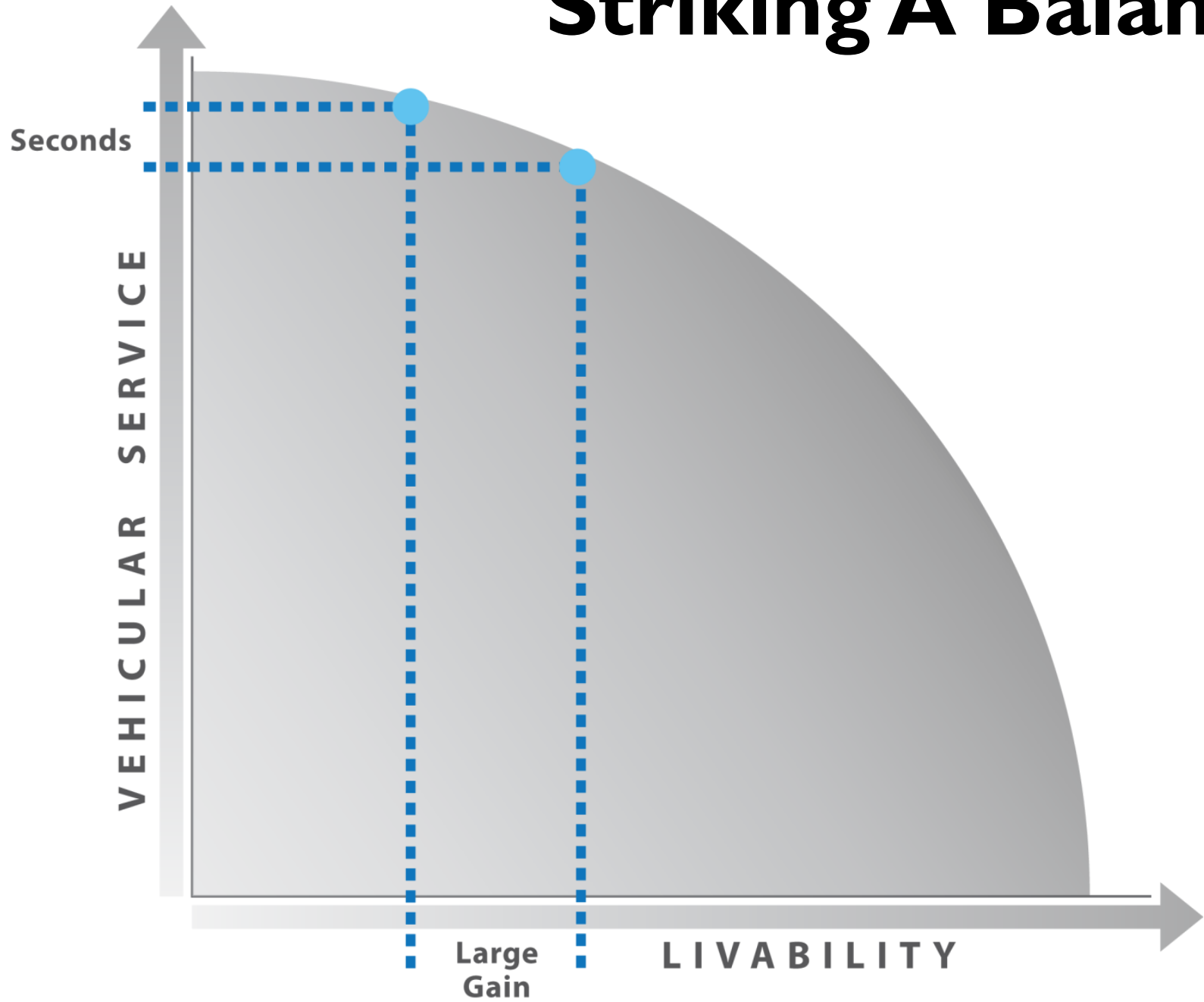
Identity





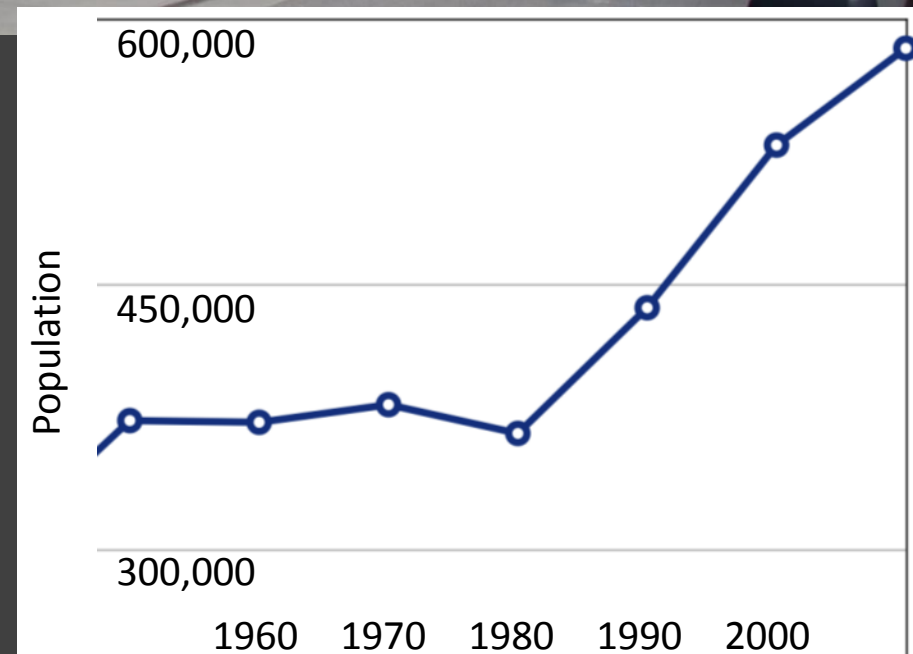
**Move  
Louisville**

# Striking A Balance





# Transit Commitment - Portland

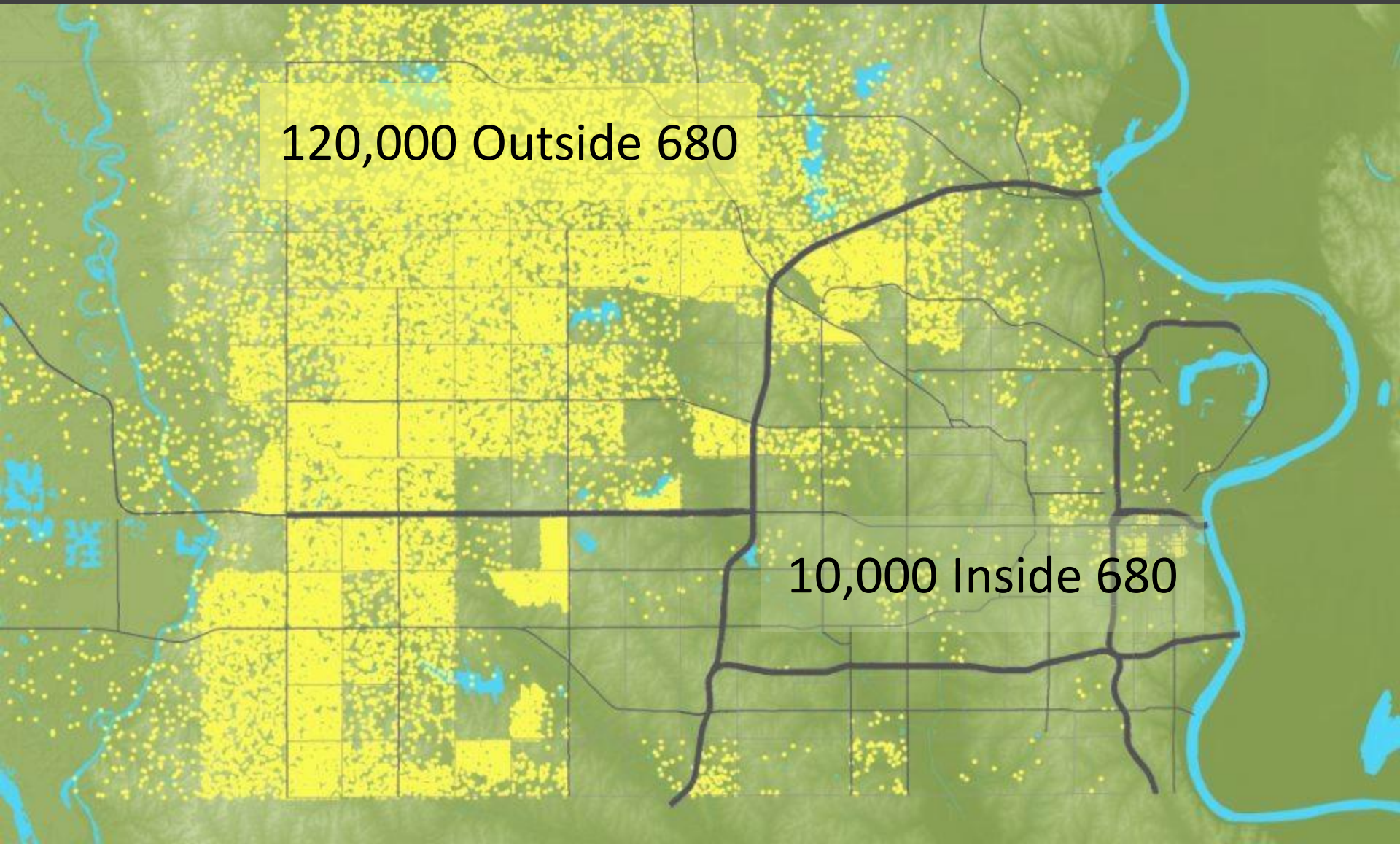


**\$2.6 Billion Added to Local Economy By Getting Citizens to Drive 4 Less Miles Per Day**

# Metrics - VMT

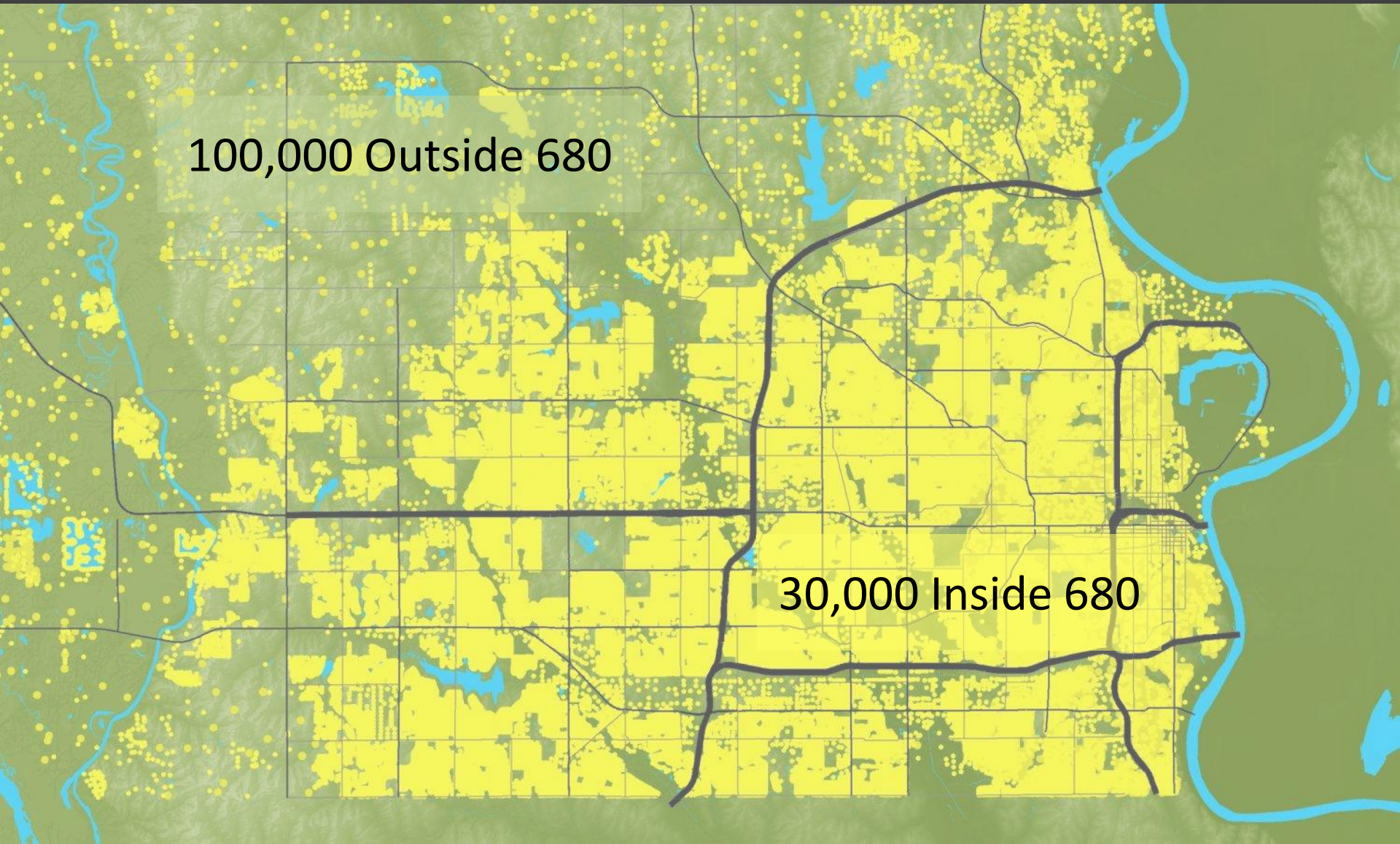
Sustain Louisville

Reduce VMT 20% by 2020





# 2035 Greater Infill Focus

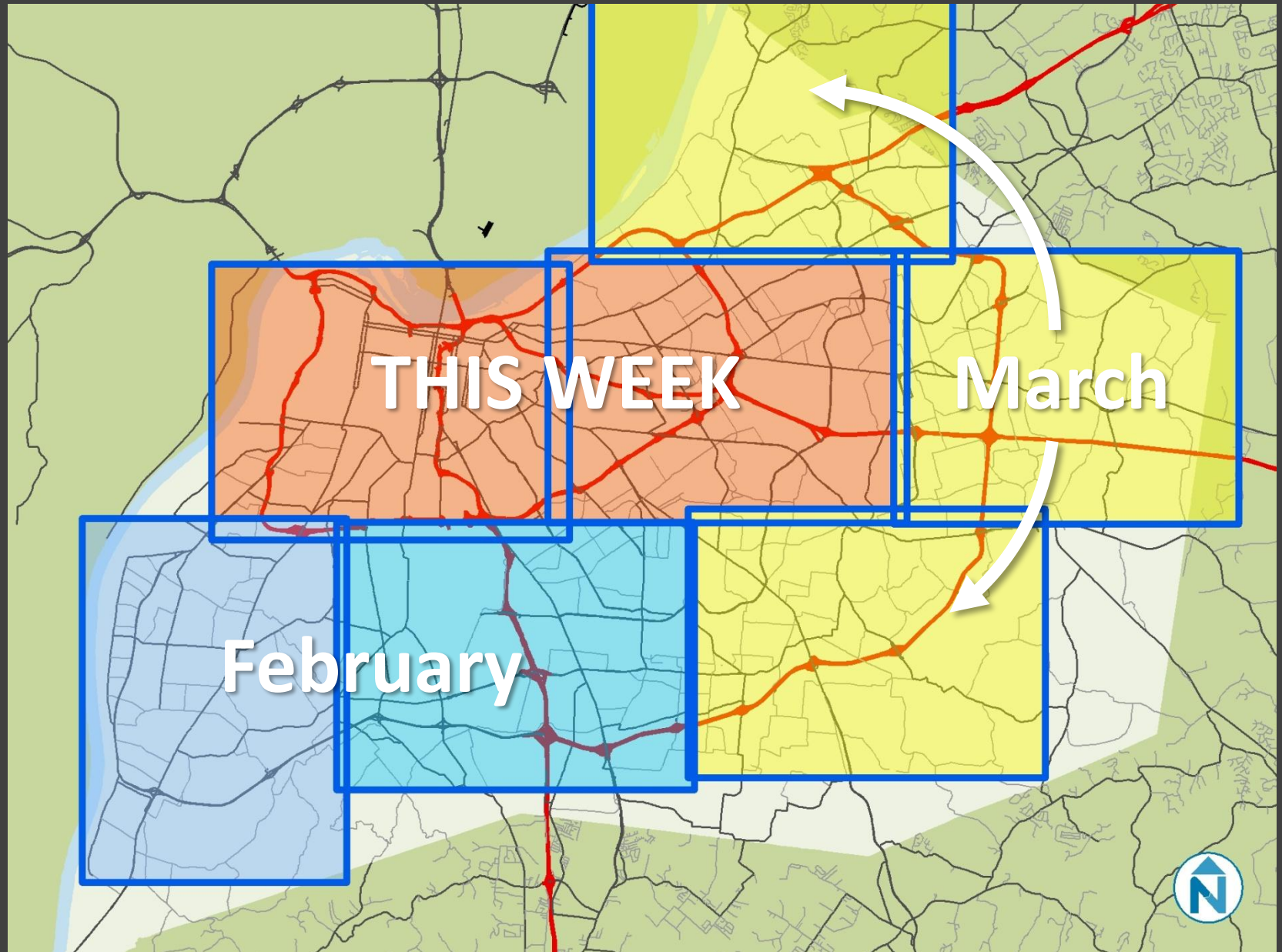


# Draft Project Goals

- provide **Connectivity Choices**
- improve **Safety and Health**
- promote **Economic Growth**
- maintain **Fiscal Responsibility**
- assure **Environmental Sustainability**
- enhance **Neighborhoods**
- *Invest Equitably*



# Where Are We Concentrating?



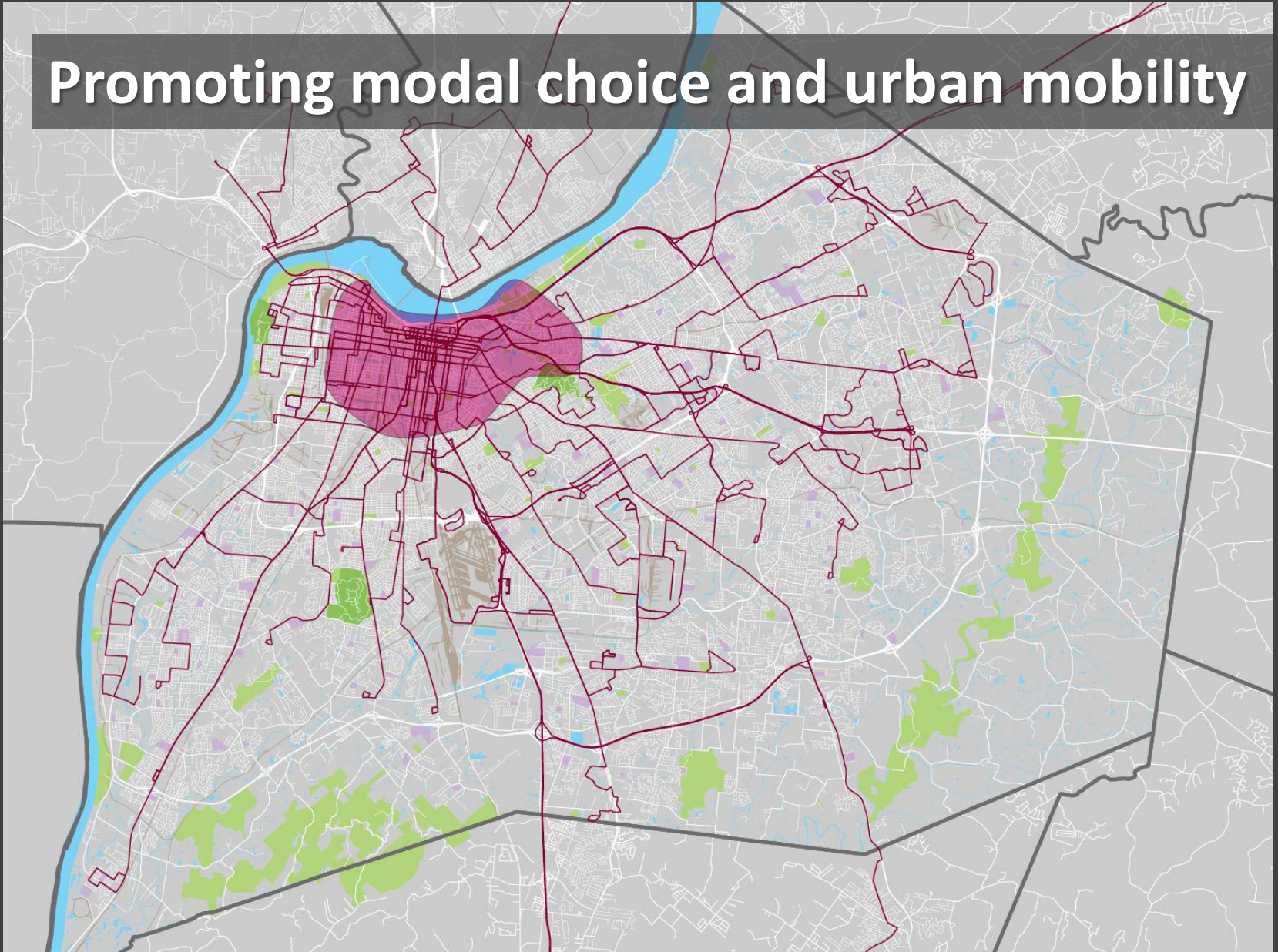






# What types of projects?

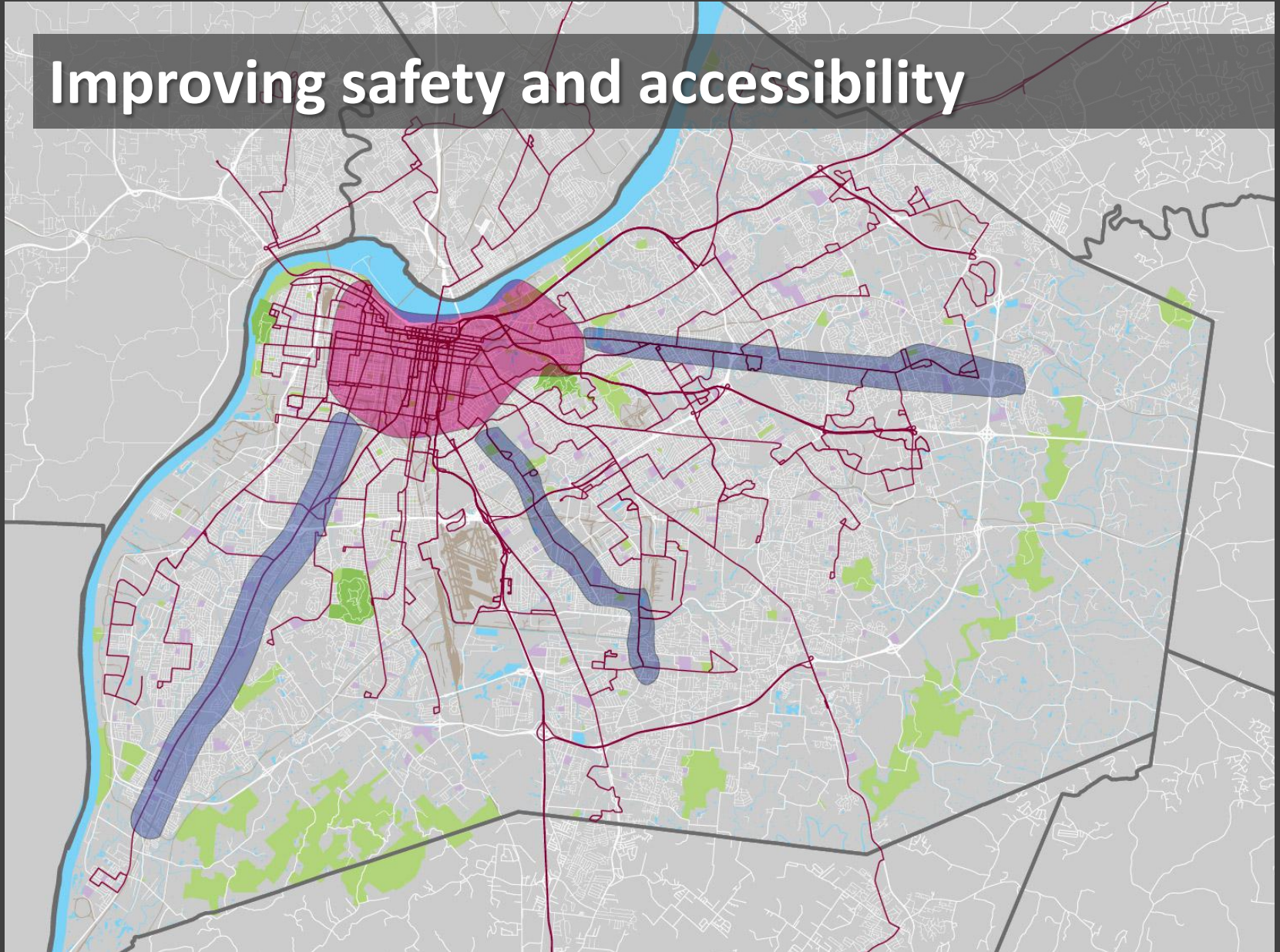
Promoting modal choice and urban mobility





# What types of projects?

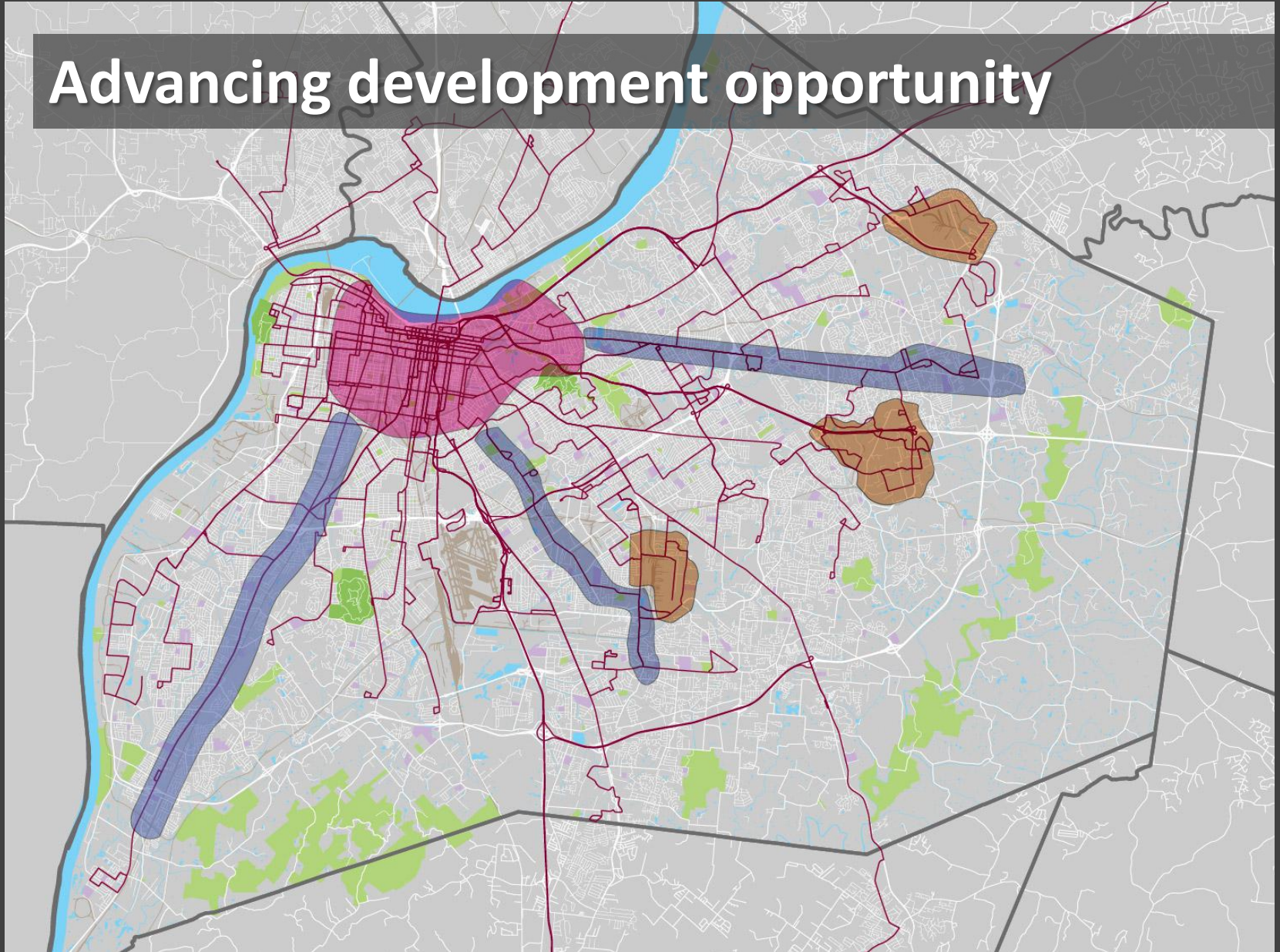
Improving safety and accessibility





# What types of projects?

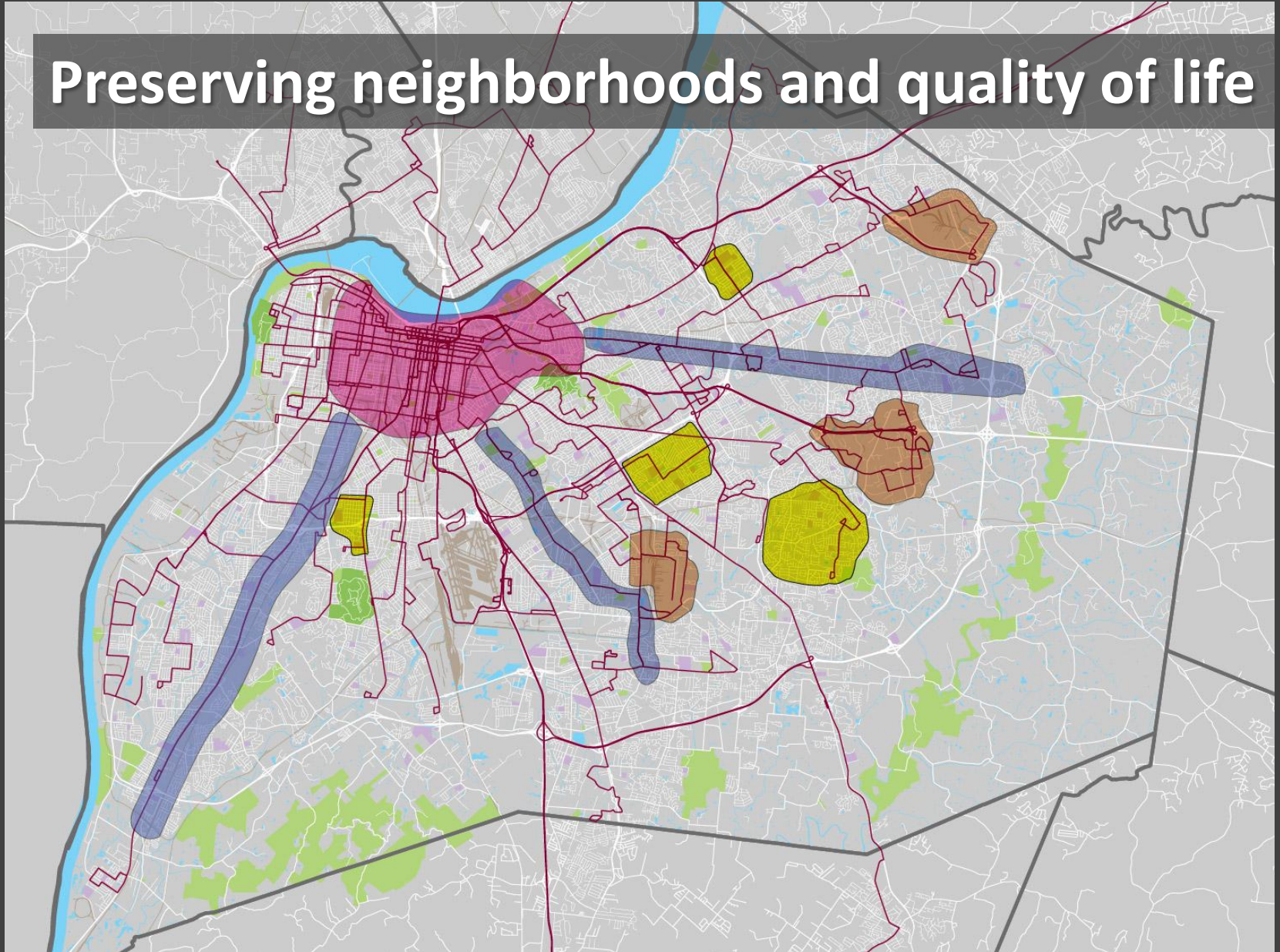
Advancing development opportunity





# What types of projects?

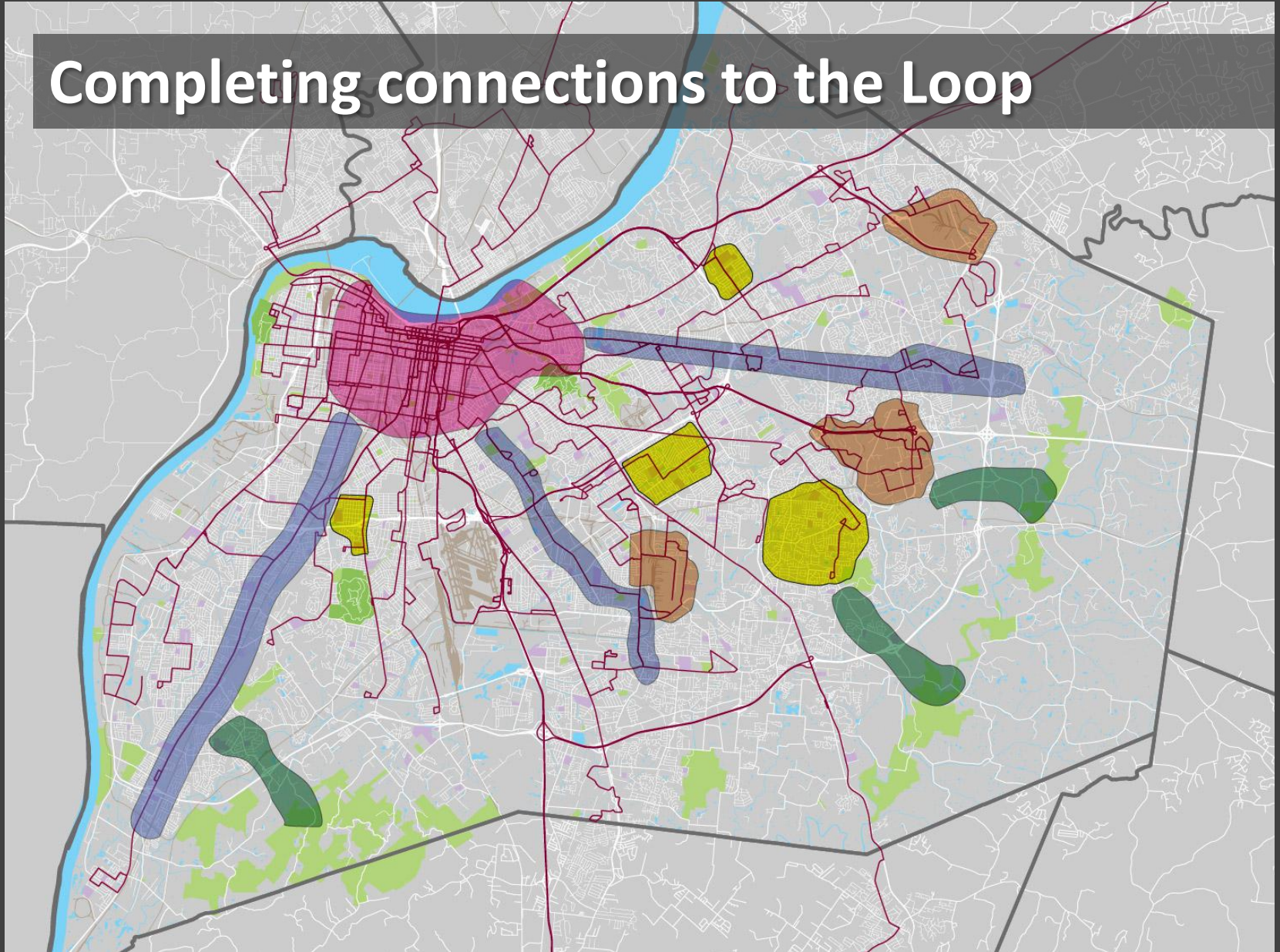
Preserving neighborhoods and quality of life





# What types of projects?

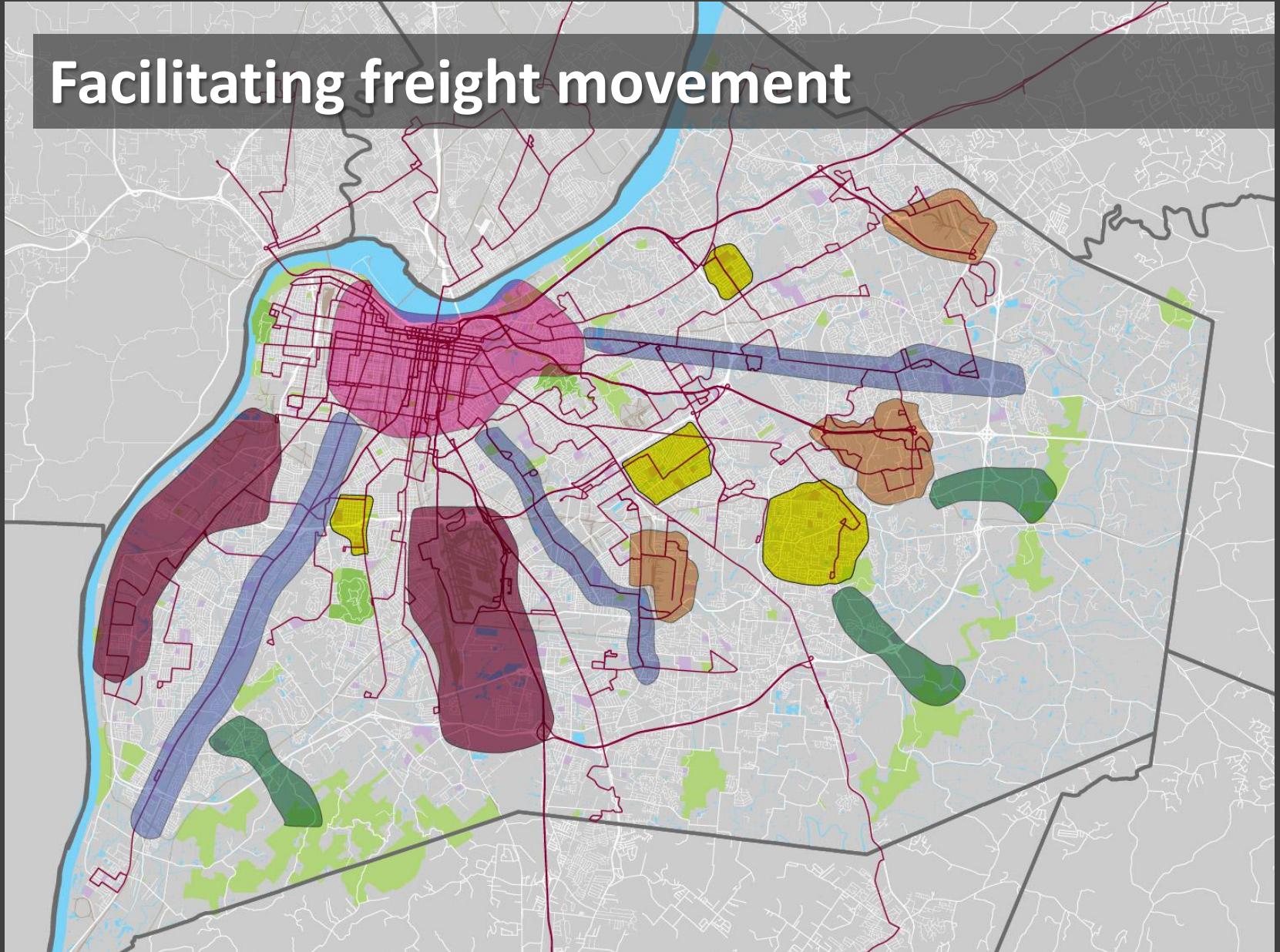
Completing connections to the Loop





# What types of projects?

Facilitating freight movement





# What if?

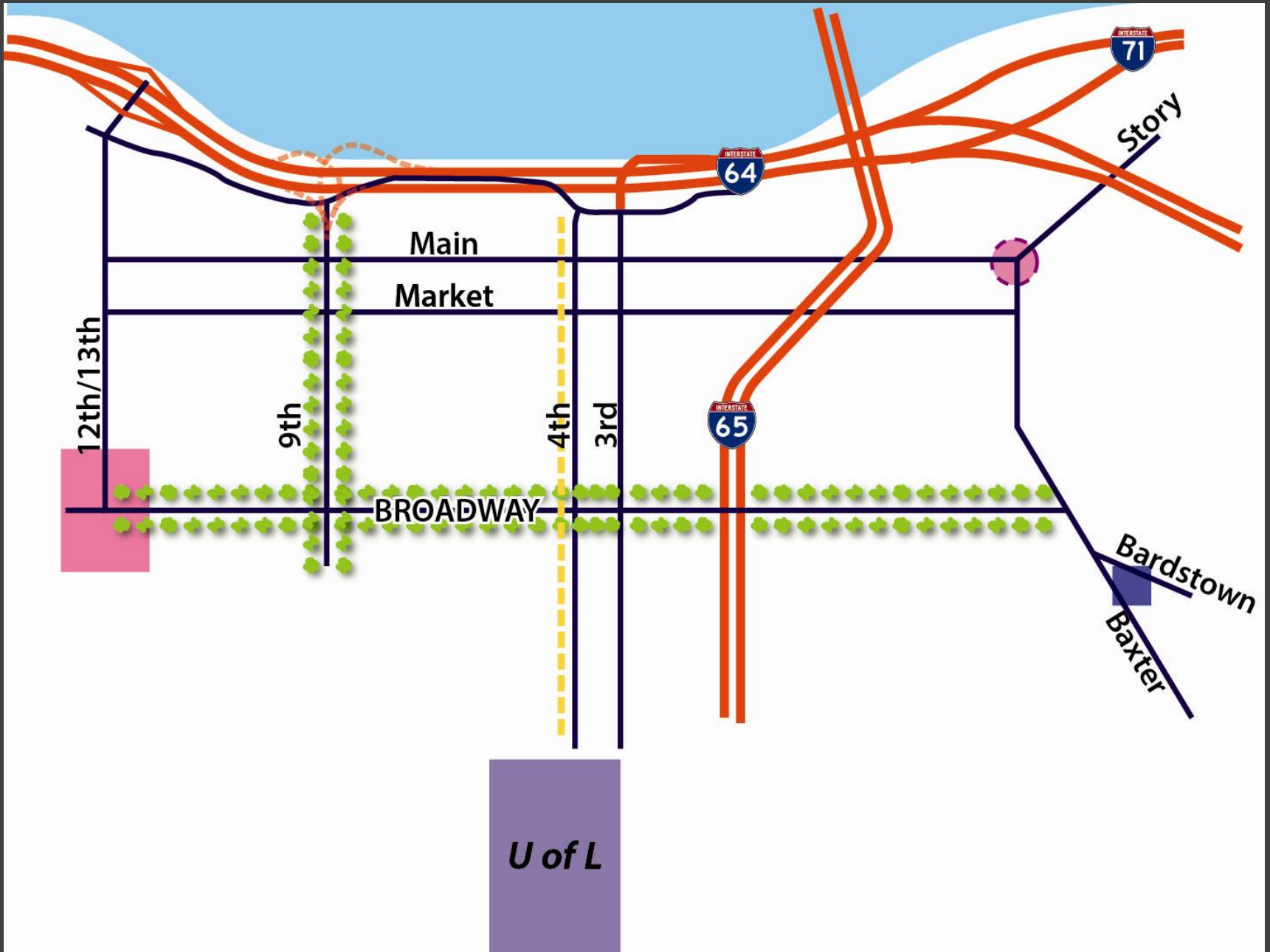
Louisville

Tomorrow

The logo for Move Louisville, featuring a stylized graphic of overlapping blue and purple geometric shapes on the left, and a purple square on the right containing the text "Move Louisville" in white.

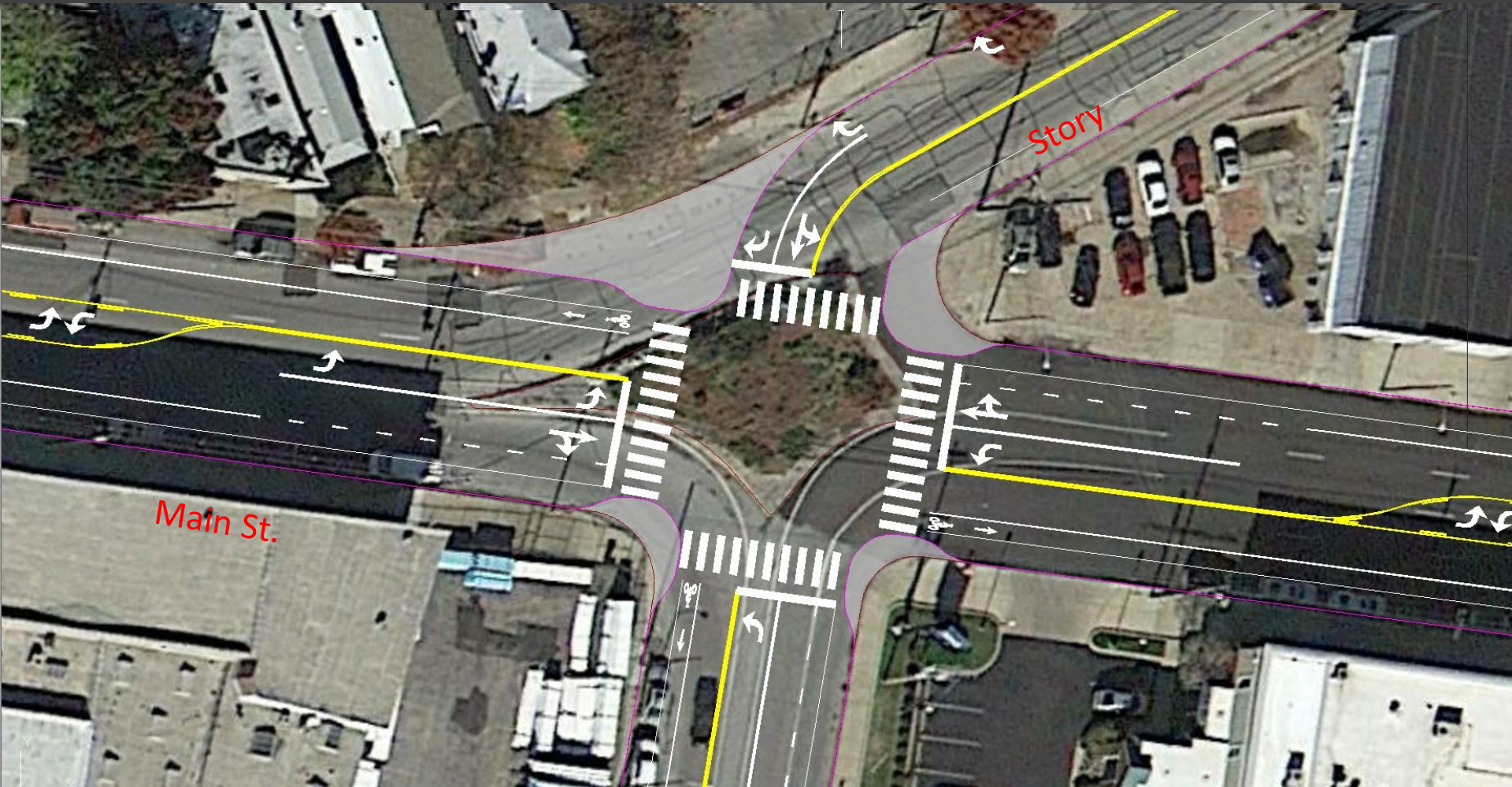
Move  
Louisville

# Center City Gateways



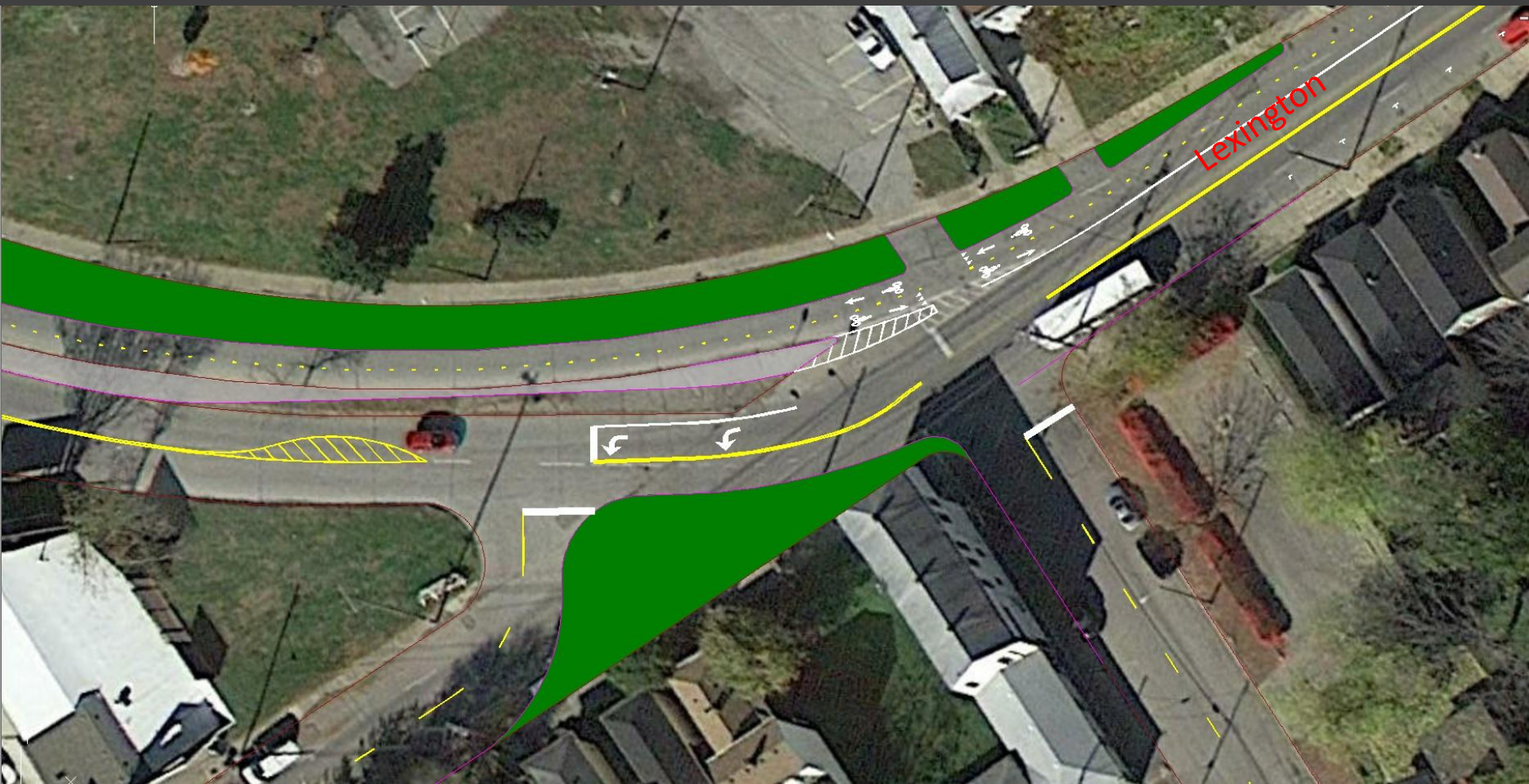


# Story and Main



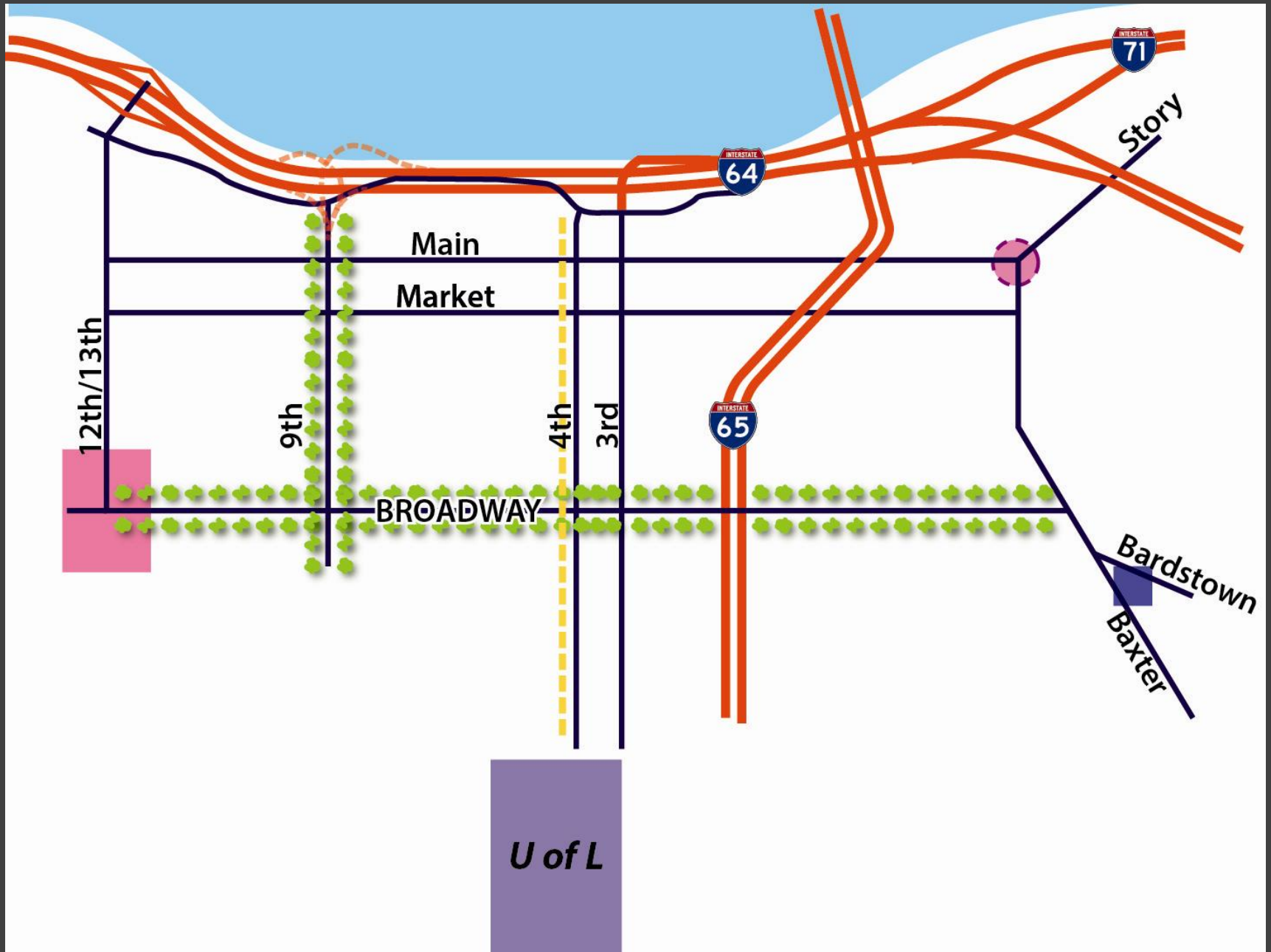


# Liberty & Lexington





# Infill Opportunities





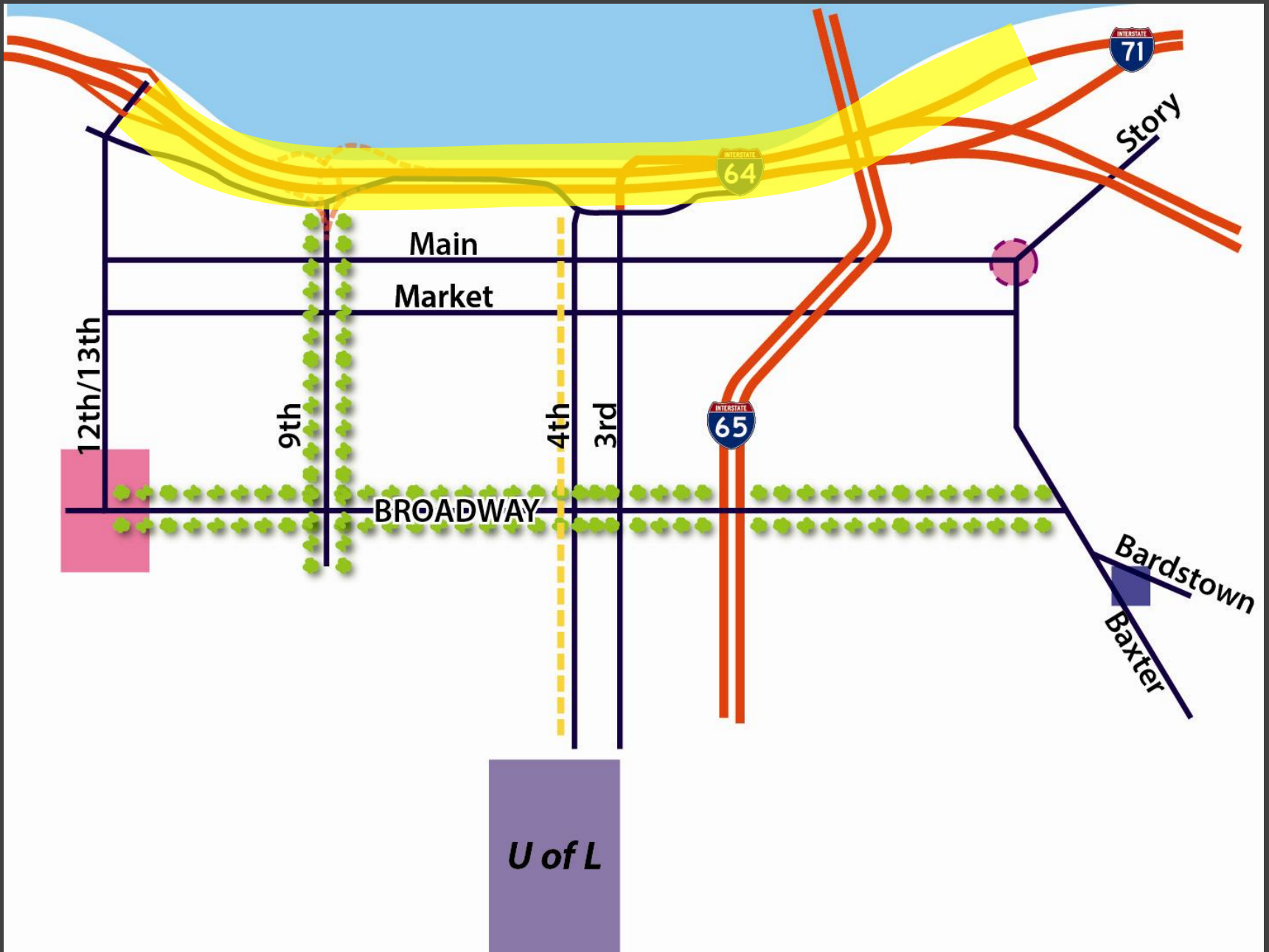




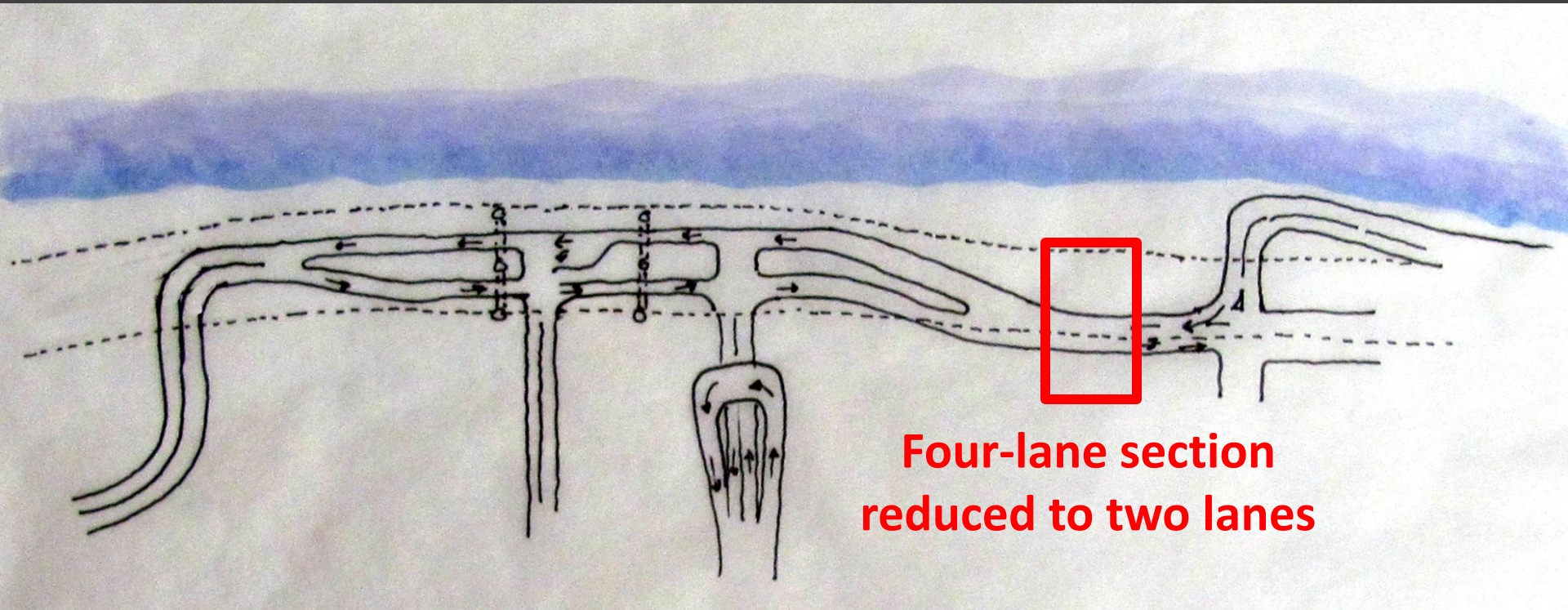




# Riverfront Access/Permeability







**Four-lane section  
reduced to two lanes**

# Riverfront Access/Permeability



**New intersections made walkable**







# Cycle Design Is Not One-Size-Fits-All





# Top Strategy: the “Road Diet”





# Frankfort Avenue





# Cycle Tracks

15<sup>th</sup> Street – Washington, DC





1-Way Street,  
2-Way Cycle Track  
Indianapolis, IN





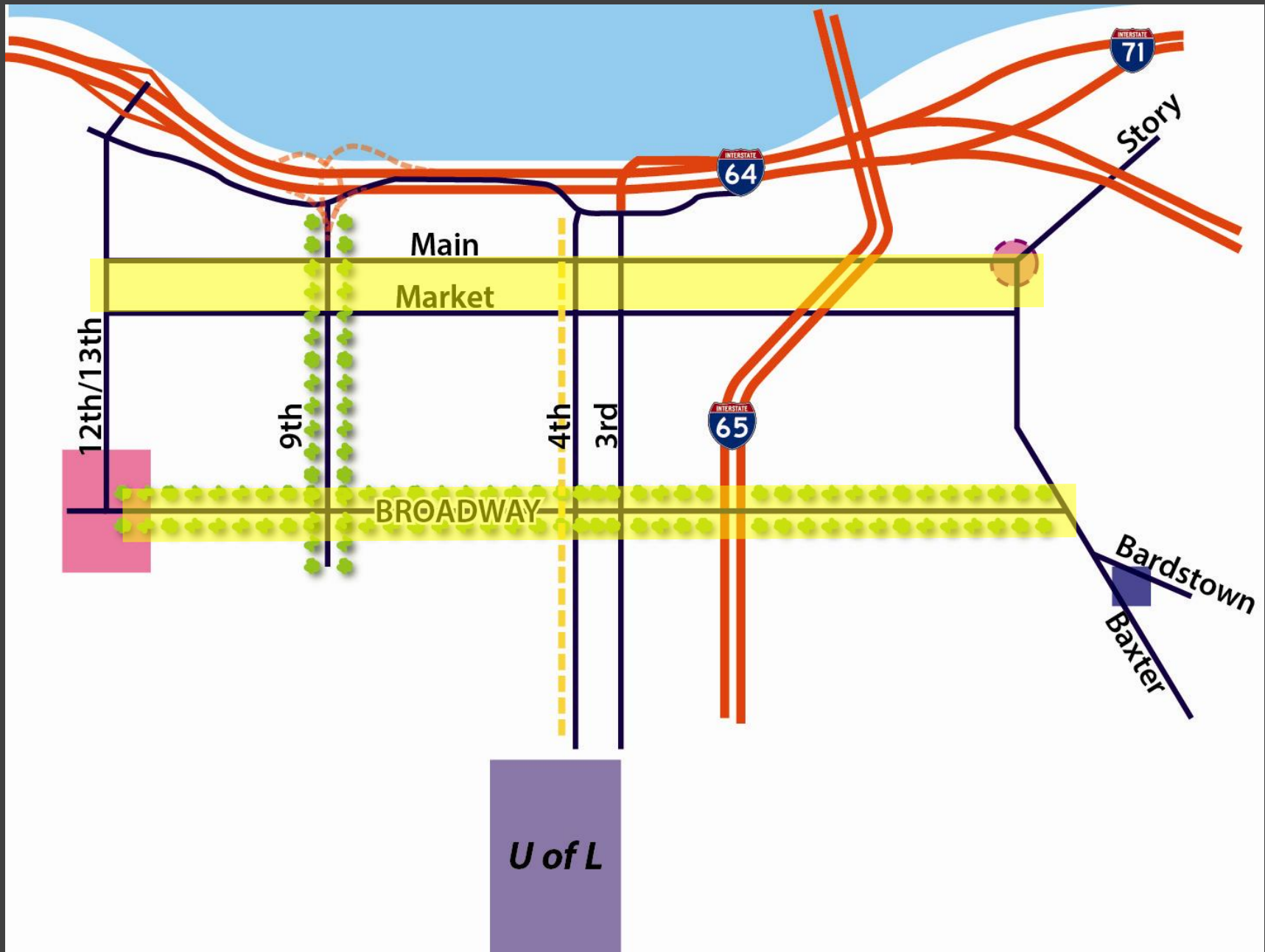




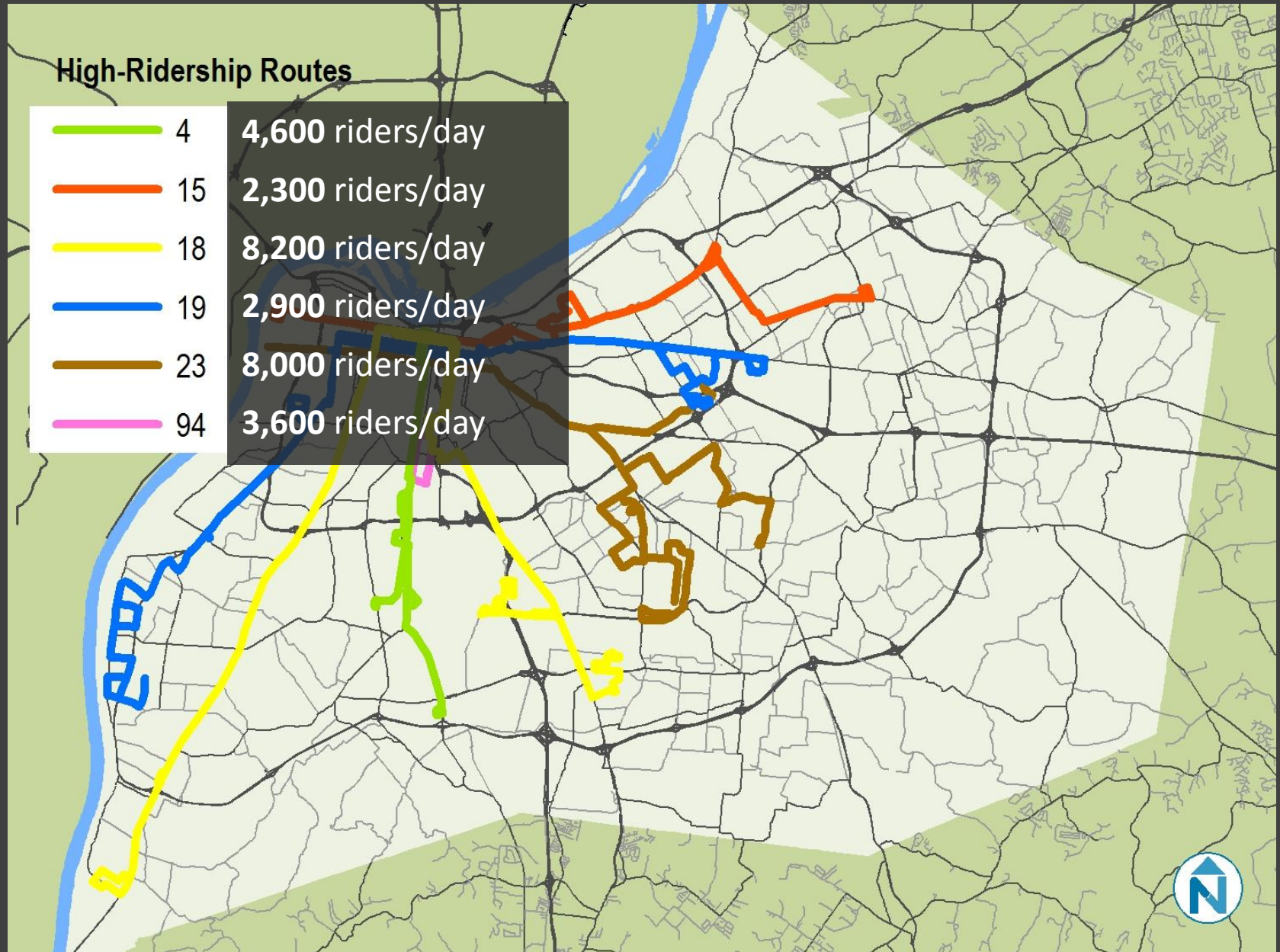




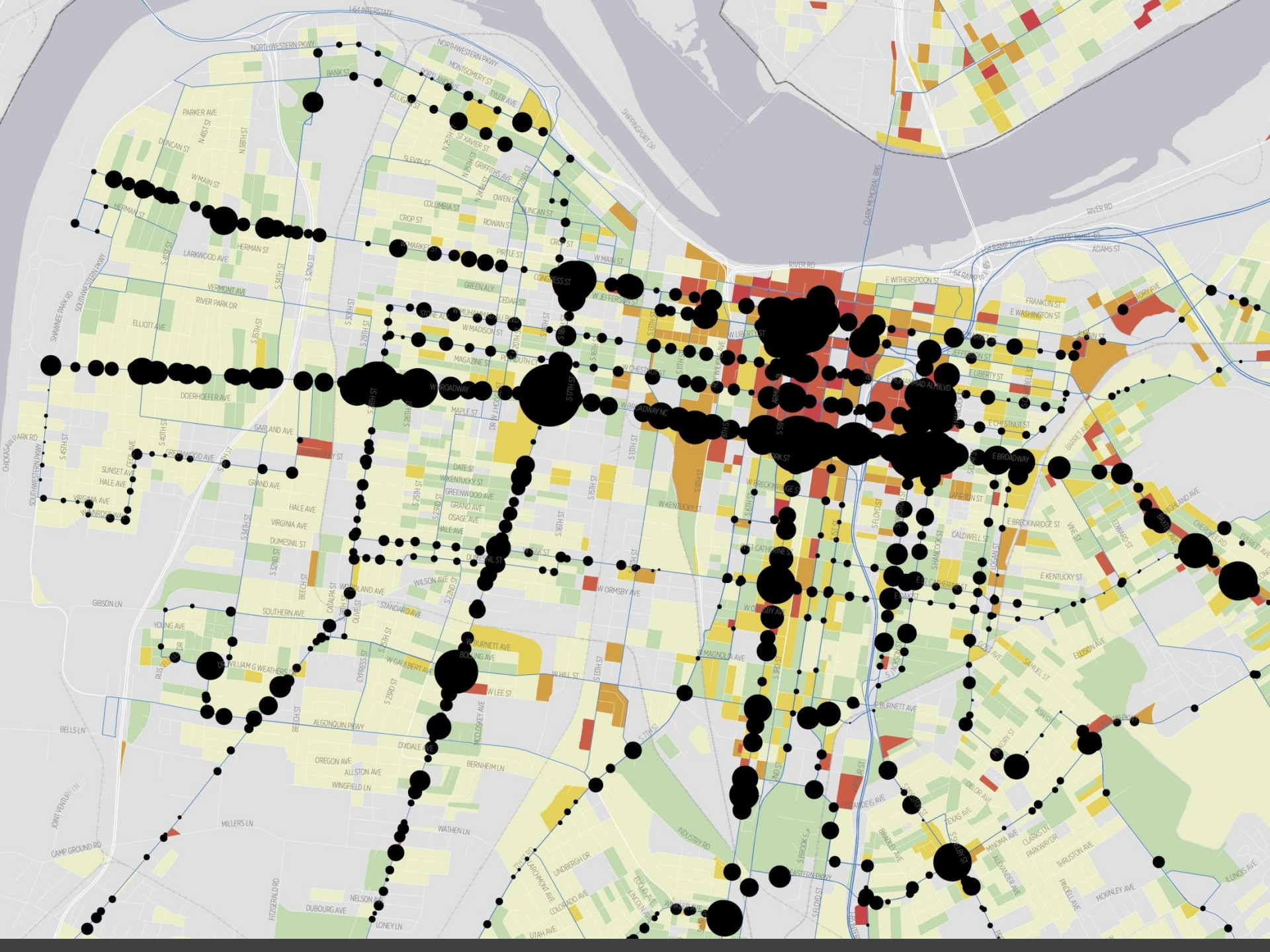
# Premium Transit



# High-Performing Transit Today









# Market/Main - Rail Transit/Streetcar

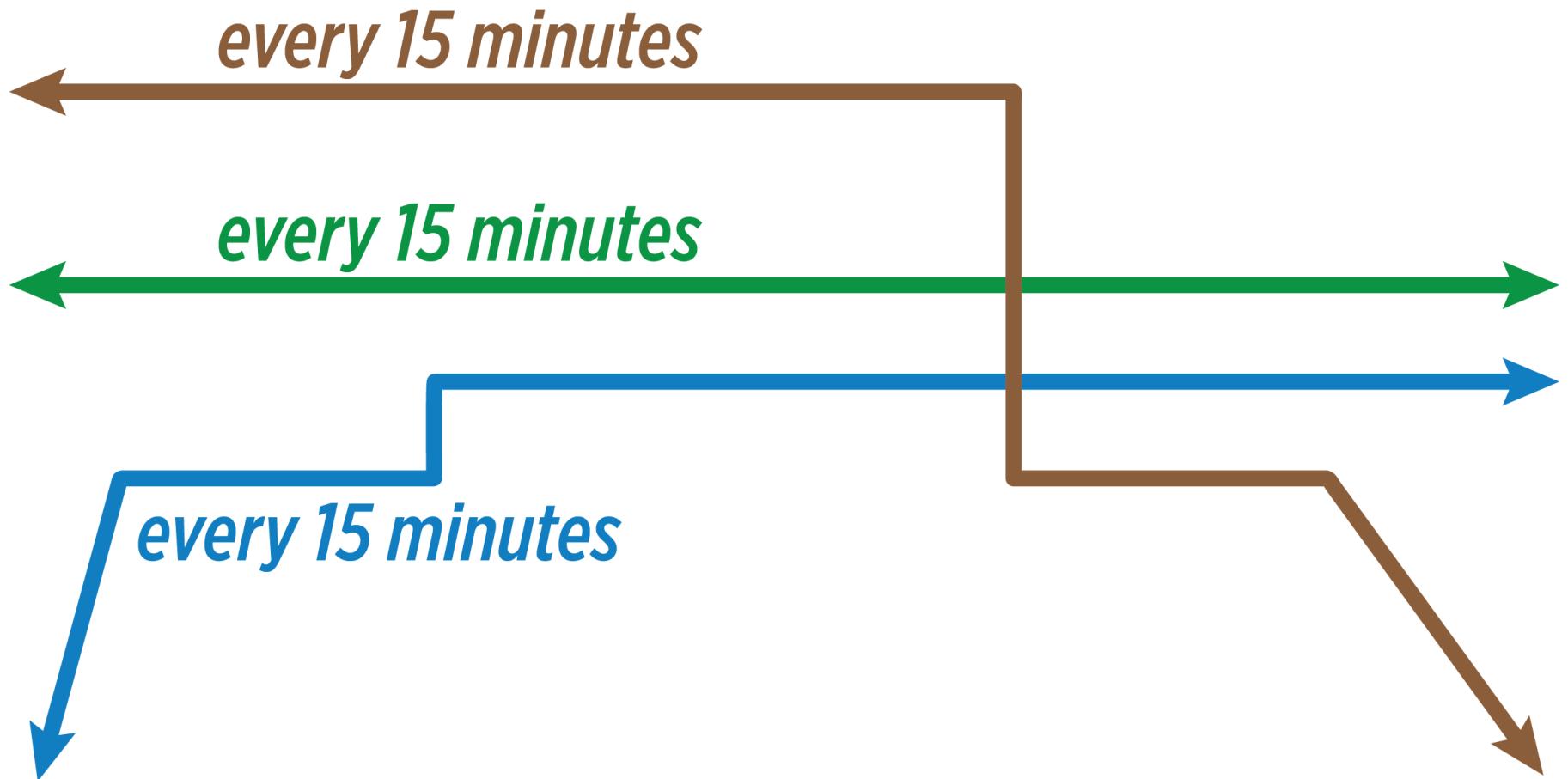




# Downtown Electric Buses



# Broadway – Rapid Bus

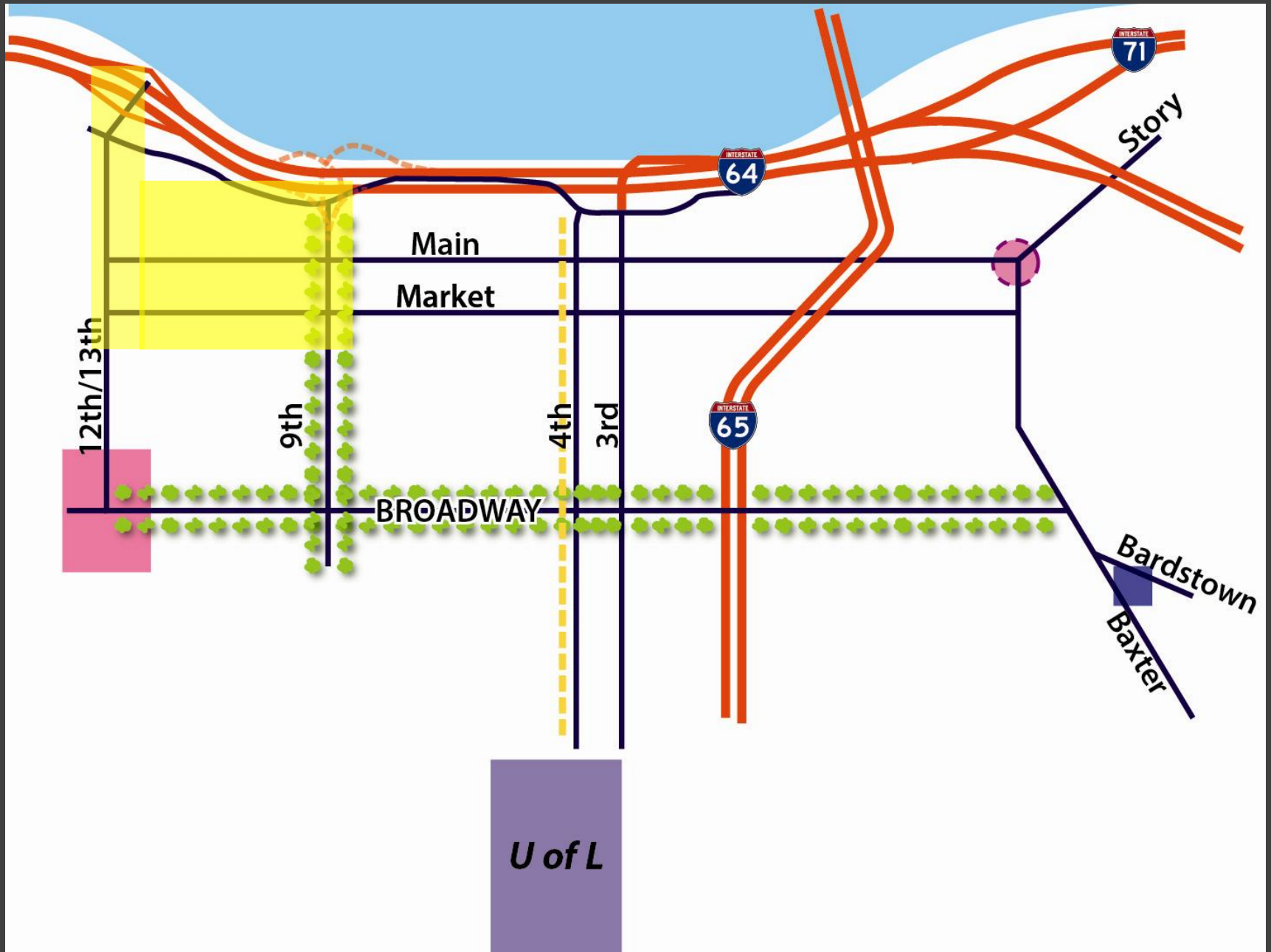




# Broadway – Rapid Bus



# 13<sup>th</sup> Street/Downtown Expansion

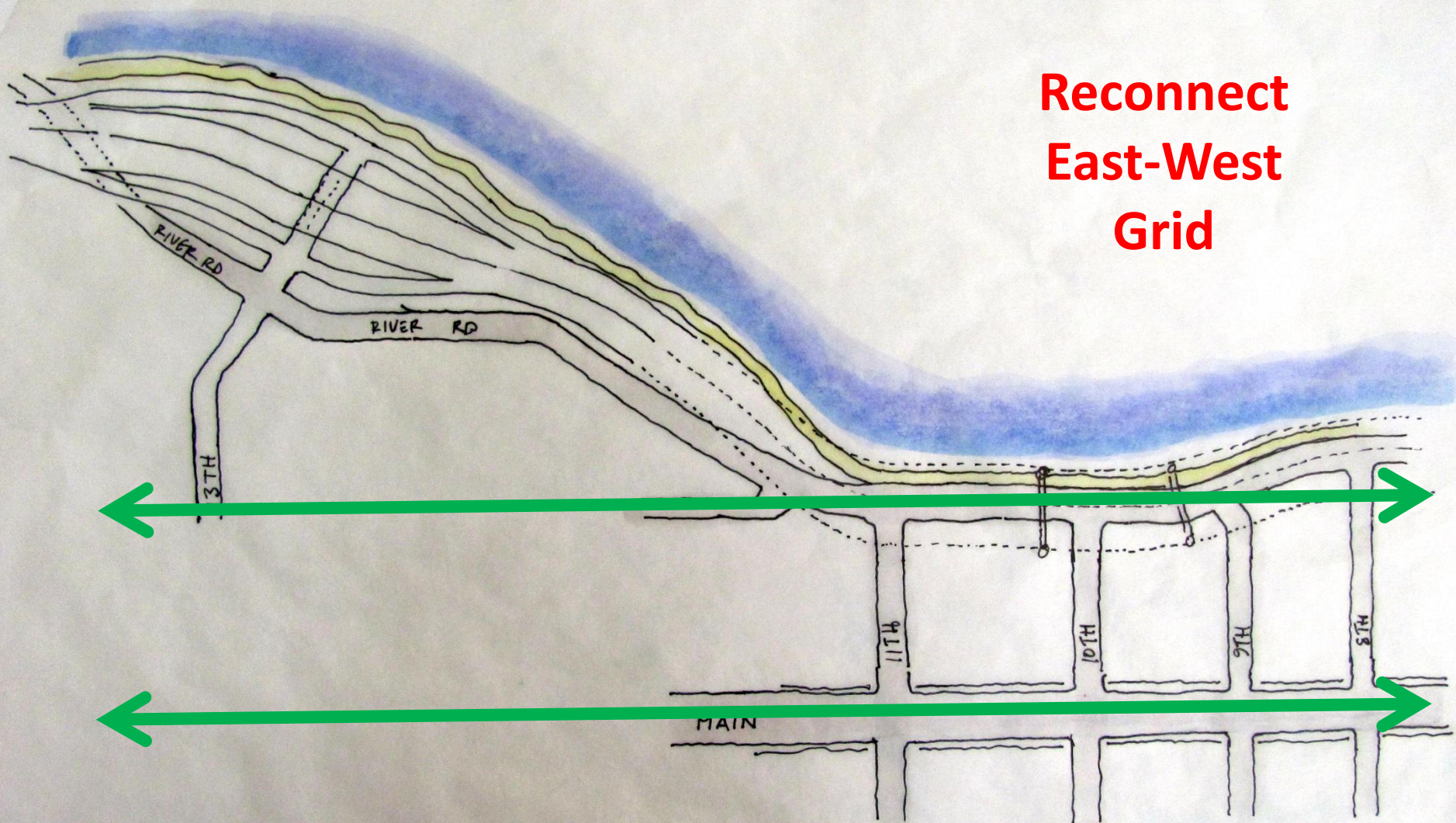








**Reconnect  
East-West  
Grid**



















# Workshop #2

February 10-13





# Join Us!

**MOVE LOUISVILLE PROJECT WEBSITE**

[www.louisvilleky.gov/movelouisville](http://www.louisvilleky.gov/movelouisville)

**ENGAGE LOUISVILLE**

<http://www.engagelouisville.com/>



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#MoveLouisville



Vision Louisville